

Open Call for
Creative Proposal
Installation & Exhibition

公開徵集
創意計劃書
裝置及展覽

detour.hk

Submission Deadline
19 Jul 2026 (SUN)
18:00 (HKT)

遞交截止時間
19 Jul 2026 (SUN)
18:00 (HKT)

*Open Call for
Creative Proposal*
APPLY NOW

Organiser 主辦單位



design
festival
設計節

Index

- About deTour (03)
- Yearly Theme (05)
- Introduction of Curatorial Sectors (06)
- 01 Open Call: Overview (08)
- 02 Sponsorship (09)
- 03 Proposal Guideline (10)
- 04 Application Procedures (12)
- 05 Key Dates (Tentative) (14)
- Appendix 1 Potential Areas for Installation & Exhibition (15)
- Appendix 2 Project Milestone (16)
- Appendix 3 Safety Requirements (17)

頁數

- 關於 deTour (18)
- 年度主題 (20)
- 策展單元概覽 (21)
- 01 公開徵集概覽 (23)
- 02 項目資助 (24)
- 03 計劃書指引 (25)
- 04 報名程序 (27)
- 05 重要日期 (暫定) (29)
- 附件一 展覽場地 (30)
- 附件二 項目里程碑 (31)
- 附件三 安全指引 (32)

About deTour

Organised by PMQ since 2014, deTour enjoys a reputation as a leading annual design festival in Hong Kong. Over the past editions, the festival has evolved into a strategic creative driver, attracting over 1.3 million visitors and featuring more than 220 local and international design units. Its significant impact is reflected in an extensive footprint of over 5,000 media exposures and the presentation of more than 150 Creative Voice (previously known as Design Dialogue) sessions that shape industry conversation.

The event offers a wide range of programmes that bring together designers and creative communities from Hong Kong and abroad.

deTour serves as a unique platform for inspiring people through the latest in creative expression and cutting-edge design. It also fosters exchanges between up-and-coming talents and seasoned professionals.

Past Editions: [deTour.hk/main/en/past-years/](https://detour.hk/main/en/past-years/)



deTour 2026

DATE **20 – 29/11/2026**

VENUE **PMQ 元創方**
35 ABERDEEN STREET, CENTRAL, HONG KONG

THEME **Better, Not Perfect:
Prototypes for Tomorrow**



Yearly Theme

Better, Not Perfect: Prototypes for Tomorrow

“Hong Kong is a city shaped by making, adapting, and moving forward.”

We build, test, and evolve — often all at once. In Hong Kong, design is not a distant ideal, but a daily practice of adjustment.

“Better, Not Perfect” is an invitation to embrace iteration as a mindset — where progress is measured not by perfection, but by the willingness to refine, rethink, and respond.

In a city defined by density, urgency, and constant change, design rarely begins from zero. Instead, it emerges through continuous negotiation with reality — improving what already exists to become more responsive, more human, and more relevant.

This edition of deTour — design festival focuses on design as a series of small but meaningful upgrades to everyday life: objects that respond more thoughtfully, systems that care more deeply, spaces that feel lighter, fairer, and more inclusive.

These are not grand utopias.
They are acts of practical optimism.

We call for prototypes, experiments, and unfinished ideas — for works that embrace imperfection, uncertainty, and learning in public. At its core, deTour 2026 is about how ideas evolve — into the tools, systems, and everyday solutions that shape how we live next.

From speculative tools and adaptive materials to social design, digital rituals, urban interventions, and immersive experiences, we welcome diverse practices across disciplines — physical or virtual, analogue or AI-assisted — that invite participation and remain open to evolution.

In an increasingly complex world, choosing to make things better — even slightly — is a radical act.

deTour 2026 celebrates design not as a final answer, but as an ongoing conversation between people, place, and possibility.

Not perfect. In progress. Together.

Shin Wong
Curator-at-large of deTour 2026

Introduction of Curatorial Sectors

deTour 2026 explores this year's theme, "**Better, Not Perfect: Prototypes for Tomorrow**", through three distinct curatorial sectors:

- **THE CONCEPT LAB** | Curated by Aron Tsang & Wesley Ho (Napp Studio & Architects)
- **THE IRL FIELD** | Curated by Dennis Cheung (Studio RYTE)
- **THE FUTURE TRACK** | Curated by Chilai Howard (NNNNNNN.)

THE CONCEPT LAB

Curated by Aron Tsang & Wesley Ho (Napp Studio & Architects)

From everyday object +1 idea, we can lead to a disruptive (and positive) change of lives.

Where design is considered to be never finished: 'Better _____, Not Perfect'. It begins with the everyday—an "old" found in ordinary life—and turns it into something else through disruption. Participants introduce a new idea that changes the nature of the original, transforming shape, usage, or purpose.

This transformation is not only conceptual. It must be tactile and physical—tested through research, initial prototypes, and the translation of an idea into an object, furniture, or space. Each project is steered by a driving question: a concept or theory that demands a response, whether that response becomes a solution to a problem or a new innovation.

"THE CONCEPT LAB" is the space where a response is allowed to evolve through iterations. Rather than seeking a singular polished outcome, the process celebrates what's still uncertain—and what doesn't work yet. A failed experiment is not a setback; it is evidence, revealing constraints, misreadings, and new directions. Prototypes here are treated as method: each version refines the concept, reshapes the interface with users, and clarifies how the design should behave in real conditions.

The platform acts as a development engine—an exhibition where early thinking is given form, where testing is made visible, and where design demonstrates its capacity to influence how we live. Highlighting process and iterations on purpose, 'Better _____, Not Perfect' foregrounds how contemporary life can be shaped: through everyday materials, experimental processes, and design that impacts rather than simply decorates.

THE IRL FIELD

Curated by Dennis Cheung (Studio RYTE)

EVIDENCE: +1 Iteration

We seek works that are not prototypes of form, but prototypes of a new standard—finished evidence that "better" can be held, used, and trusted. We invite submissions of furniture, lighting, ceramics, and surface objects born from sustained revision: long cycles where every joint, proportion, surface, and performance records a decision refined through repeated testing. We are looking for load-bearing thought made tangible. Show us the seam where a decision was tested.

Introduction of Curatorial Sectors

We welcome pieces that serve as conclusions to longer investigations. Where the Concept Lab asks, these objects should respond. We are not interested in trends; we are interested in resolution through extended research, technique advanced incrementally until the object can bear its own logic. Working against the velocity of the fast-commercial world, we are particularly drawn to works that begin with what the city has already discarded—foam, paper, soil, objects—and through long research translate waste into new standards of use. Sustainability should not be a surface veneer, but the inevitable outcome of respecting matter over time. The process may be slow, but it must be necessary: genuine quality demands deliberation, and every technical advancement must be earned through repetition.

We are seeking furniture, lighting, ceramics, and surface objects that carry the weight of their own becoming. In a city built on speed, this is an open call for evidence that the most radical act is not to start anew, but to stay with the problem until the material finally speaks back.

THE FUTURE TRACK

Curated by Chilai Howard (NNNNNNN.)

The future is often imagined as a place of efficiency — faster systems, smarter devices, better solutions. Yet in our pursuit of problem-solving, we frequently overlook something essential: emotion. “THE FUTURE TRACK” proposes a different direction for future design. Rather than focusing solely on fixing what is broken, this exhibition asks: *How can design help us feel differently about life? How can it expand our imagination?*

The works presented here move beyond functional improvement. They transform familiar, everyday objects into unexpected forms and purposes. A common product becomes something poetically unfamiliar, a practical tool becomes playful, a routine interaction becomes a moment of curiosity. These gestures may not directly solve urgent daily problems, but they open new possibilities of perception — and that shift in perception is where real change begins.

Living in a time when innovation is often measured by productivity and optimisation. But the true future of design is not only technological — it is emotional. It lies in works that invite us to pause, question, smile, and rethink our assumptions about utility and value.

The designers and inventors in “THE FUTURE TRACK” reimagine the ordinary. They challenge fixed purposes and blur boundaries between art, design and invention. Their projects demonstrate that creativity is not confined to efficiency; it thrives in ambiguity, play, and reinterpretation. By reshaping daily objects into new narratives, they reveal that the future is not a distant destination — it is an attitude toward possibility.

This exhibition is not about predicting what life will look like, it is about expanding how life could resonate.

Because the true future is not only built through solutions —
It is shaped by imagination.

Open Call Overview

We are now inviting creative talents from Hong Kong, the Chinese Mainland, and overseas* to submit proposals in response to this year's theme, "Better, Not Perfect: Prototypes for Tomorrow".

The Open Call is divided into two submission categories. Applicants may select the category that best fits the nature of their work:

- Category 1: **THE CONCEPT LAB & THE IRL FIELD**
(The curatorial team will shortlist the proposals for the judging panel's review, and subsequently place the selected finalists' works into the most fitting sector based on the nature and content of the proposals.)
- Category 2: **THE FUTURE TRACK**

The judging panel will assess and shortlist the submitted proposals according to the following criteria, weighted as follows:

THE CONCEPT LAB & THE IRL FIELD	THE FUTURE TRACK
<ul style="list-style-type: none"> · Creativity and Experimentation; Impact and Significance (30%) · Thematic Relevance (30%) · Communication and Presentation (20%) · Feasibility and Practical Execution (10%) · Research and Prototypes (10%) 	<ul style="list-style-type: none"> · Creativity and Experimentation; Impact and Significance (40%) · Thematic Relevance (25%) · Feasibility and Practical Execution (20%) · Research and Prototypes (10%) · Communication and Presentation (5%)

Finalists will become co-creators of deTour 2026 — design festival ("deTour 2026"). They will receive production funding support to materialise their creative concepts and a dedicated showcase opportunity at PMQ. Additionally, selected proposals may have the chance to be exhibited in the Chinese Mainland or overseas locations.

* Applicants based outside Hong Kong must provide a detailed contingency execution plan in the event that they cannot attend the festival in person. This plan should cover arrangements and associated costs for transportation, logistics, required certifications, exhibition setup, and dismantling.

Sponsorship

Submission Category	Sponsorship Amount
THE CONCEPT LAB & THE IRL FIELD	<u>Max. HKD 60,000</u>
THE FUTURE TRACK	<u>HKD 100,000 - 150,000</u>

* The exact amount of sponsorship granted will be subject to the final version of the approved creative proposal.

Payment Schedule

Phase	Amount	Criteria
1	20% Initial Deposit	Upon project commencement, and within 4 to 6 weeks upon receipt of the Signed Agreement and Official Original Initial Deposit Invoice.
2	40% Second Payment	Upon the completion of Stage 3 of the project milestones*, and within 4 to 6 weeks upon receipt of the Official Original Second Payment Invoice.
3	40% Balance Payment	Upon the completion of Stage 4 of the project milestones*, and within 4 to 6 weeks after the event period upon receipt of the Official Original Balance Invoice.

* Please refer to Appendix 2 for the Project Milestones.

Applicants are invited to submit their design proposals based on the following key points:

1. Creativity and Experimentation; Impact and Significance
 - Originality of concept and approach
 - Willingness to take risks or explore unconventional ideas
 - Potential cultural, social, or conceptual impact
 - Significance and depth of the work
 - Works that integrate artistic expression with technological elements
2. Thematic Relevance
 - Alignment with the central theme of the exhibition
 - Depth of reflection or interpretation of the theme
 - Thoughtfulness in translating abstract ideas into design outcomes
3. Communication and Presentation
 - Clarity and coherence in conveying ideas
 - Appropriateness and effectiveness of chosen presentation methods
 - Holistic consideration of spatial, sensory, or experiential aspects
4. Feasibility and Practical Execution
 - Realistic execution within available time and resources
 - Technical soundness and material appropriateness
 - Safety considerations
5. Research and Prototypes
 - Clear questions, credible methods, and design-relevant insights derived from findings
 - Evidence of progression and learning over time

Dimensions

Maximum 3m (W) × 3m (D) × 3.5m (H)

Format

- The work(s) can be presented in the format of installation with interaction, engagement or exhibition of 2D/ 3D/ multimedia works. Applicants should take the location into account while planning the installation or exhibition. Please include an initial plan of exhibition display e.g. sketches/ mock-ups in the proposal. Applicants can download venue photos for mock-ups. Finalists will be required to submit a detailed set-up plan later.
- The work(s) can be created across various media including but not limited to: visual communication, industrial/ product/ furniture design, social design, fashion/ textile design, spatial/ architectural/ interior design, digital media, and multi-disciplinary media.

Location

Courtyard & Marketplace (G/F, semi-outdoor space). Please refer to Appendix 1 for details on the potential areas.

Safety

The work(s) should be safe for public display. Please refer to Appendix 3 for the safety requirements. All costs related to the safety tests and certifications will be responsible by the co-creators.

a. Required Documents1. Complete the online application form with applicant's information, budget plan, and selected proposal category

- Applicants can apply as an individual or a group
- Applicants must select their chosen proposal category
 - Category 1: **THE CONCEPT LAB & THE IRL FIELD**
 - Category 2: **THE FUTURE TRACK**
- Artwork Title and Description should be included in the online application form and the word limit is 200 words
- A detailed budget plan which should include all associated costs and expenses of the creative proposal
- Declaration must be signed

2. Creative Proposal

For Category 1 (Concept Lab & IRL Field) applicants, please include the questions below in the creative proposal:

- Please address concept & description (max. 100 words):
 - What have you “invented” to disrupt the status quo or a norm?
 - What is transformed in shape, usage, or purpose?
 - Please outline your concept and description.
- Process demonstration (max. 100 words):
 - How will you demonstrate your process?
 - What previous works or process studies will you show (including sketches, notes, and prototypes/models)?
 - How will you present the final outcome after these studies and iterations?
- Using deTour as a development platform (max. 100 words):
 - Please explain how you will use deTour as a platform to leverage the development of the project.
 - Please include how the exhibition process supports iteration, testing, and refinement (including learning from what doesn't work yet).
- Ongoing development after the deTour period (max. 100 words):
 - What will your next steps be after the deTour period?
 - How will you continue developing the project, refining the concept, and preparing a stronger final direction?
- Concept outcome & drawings (Max. 3m (W) × 3m (D) × 3.5m (H) tentative setup):
 - What is the final outcome?
 - Please clearly represent the proposal in drawings / visuals with key dimensions and materials indicated (e.g. 1:15 overall plan, 1:15 elevations, 1:15 axonometric, 3D renderings.)

File Specifications:

- Submissions are limited to:
 - Page: Maximum Ten (10) A3 landscape pages
 - File Format: PDF file
 - File size: no larger than 10MB
 - Word limit: Maximum 1,000 words in total

- The content must include, but is not limited to, the following:
 - Mood boards, images, sketches, and/or renderings with key dimensions and materials indicated
 - Execution plan, including the production and installation schedule and feasibility
 - Address above questions (for Category 1 applicants)
- Should not contain any credit, logo or information (such as personal/ company name) that reveals the identity of the applicant.

3. CV and Portfolio

- Should be limited to four A3 landscape pages (4pp) in PDF format
- File size should not exceed 5MB

b. Important Notes

- Please submit the application on/before 19 July 2026 (Sun), at 6:00 pm (HKT).
- Please note that your online application is not complete until you click the “Submit Application” button and a “Form submitted” page is displayed. Please confirm all input information before submission.
- Please submit ONLY one application form for each proposal, only the first application will be considered if there are duplicate applications.
- If a proposal is intended to participate in both categories, applicants should submit a separate application for each category and complete the corresponding registration procedures.
- Applicants will receive an automated confirmation email upon successful submission.

c. Reminder

- The information in this info kit is provided for reference only. Any changes to the content will not result in a separate notification.
- The organiser and curators are not obligated to disclose the reason for an application not being selected.
- In the case of any discrepancy between the Chinese and English versions of this info kit, the English version shall prevail.
- All submitted materials will not be returned. Applicants should retain their own copies for reference.

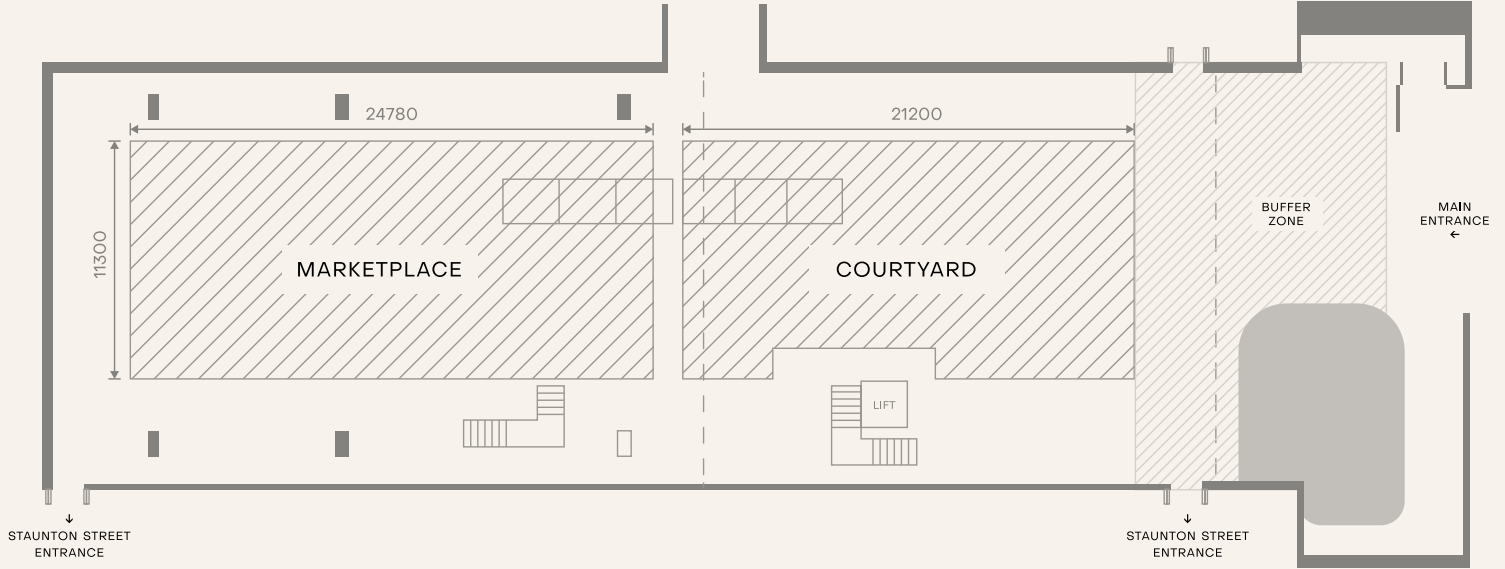
Key Dates (Tentative)

19/07 6pm (HKT)	Deadline for submitting creative proposals
27/07 – 12/08	Vetting and assessment (Shortlisted applicants will be invited to attend an interview scheduled between 10 August to 12 August)
19/08 – 21/08	Announcement of results (via individual emails)
25/08 – 27/08	Kick-off Meeting (Discussion & design update)
28/08	Confirmation of sponsorship amount
14/09 – 16/09	Meet with the curators to discuss project progress and set-up arrangements, and submit the documentation of the design and production process.
17/09 – 18/09	Submission of technical drawing and fabrication start
9/10	RSE certificate ready (if applicable) (Refer to Appendix 3)
16/11 – 18/11	Load in, set up, testing, decoration, and complete installation FS251 and/or WR1 certificates ready (if applicable) (Refer to Appendix 3)
19/11	deTour 2026 – design festival Media Day
20/11	deTour 2026 – design festival Open to the public (daytime) & Private Opening Ceremony (afternoon/ early evening)
20/11 – 29/11	deTour 2026 – design festival (open to the public)
30/11 – 2/12	Dismantling, move-out and reinstate the venue

Potential Areas for Installation & Exhibition

Outdoor Space

Courtyard & Marketplace (G/F, PMQ)



Courtyard

Headroom: Approx. 4.5m



Marketplace

Project Milestone

Stage	Project Milestone
01	<p><u>Artwork Direction</u></p> <p>Provide the following directions in a professional manner</p> <ul style="list-style-type: none"> · Creative direction · Design direction · Technical direction
02	<p><u>Artwork Development</u></p> <ul style="list-style-type: none"> · Provide detailed execution plan · Final Design · Set-up specific to the display location · Fabrication and installation plan · Operations Plan · Present the above to the Organiser and Curatorial Team for review and approval <p><u>Marketing</u></p> <ul style="list-style-type: none"> · Submit materials for marketing purposes, including, 1. Co-Creator's bio and portrait, 2. Artwork description and related images
03	<p><u>Artwork Fabrication</u></p> <ul style="list-style-type: none"> · Provide progress updates and arrange inspections for the Organiser and Curatorial Team upon their request · Provide structural/ technical drawings (if applicable) · Fabricate the Artwork · Acquire required equipment and furniture for on-site installation
04	<p><u>Artwork Set-up and Operations</u></p> <ul style="list-style-type: none"> · Coordinate the on-site installation, including acquisition of all the required licences / certificates · Coordinate the operations with the Organiser · Conduct repair work for Artwork during the event period whenever required

Safety Requirements

Safety Requirements

- New electrical installations and any addition to or alteration of an existing electrical installation will need to be inspected and tested by a registered electrical contractor and worker. A Work Completion Certificate (EMSD Form WR1) will be required to confirm that the electrical installation is safe and complies with the statutory safety requirements.
- Any item(s) over 2.5m high and/or 2.5m wide will need to be certified by a Registered Structural Engineer.
- If the work is made of wood, natural materials or fabric, it will need to be inherently fireproofed or fireproofed with fireproofing spray in order to be certified safe.
- The work should be able to stand alone and be safe for displaying at the assigned area. The public space, underground interpretation area (UIA), heritage wall and concrete floor are prohibited for any display unless authorised by PMQ.
- During the duration of deTour (including set-up and dismantling period), the co-creators are held responsible for preventing their works and personal items from any damage, loss or being stolen.
- All costs related to the safety tests and certification will be responsible by the co-creators.
- In case of discrepancies between the English and Chinese versions, the English version shall prevail.

關於 deTour

deTour 是香港最大型的年度設計節，自 2014 年起由 PMQ 元創方主辦。在歷年設計節中，deTour 已發展成為具備策略性的創意驅動平台，累計吸引超過 130 萬名訪客，並展出逾 220 組本地及國際設計單位的作品。這項盛事歷年來獲得超過 5,000 次媒體報導，並透過 150 多場「設計對話」(Creative Voice, 前稱 Design Dialogue)，積極引領業界交流，影響深遠。

deTour 每年重點展示本地及境外創意設計人才的創作和理念。透過一系列的展覽、工作坊、對談及業界交流活動，連結本地及境外設計社群，並廣邀公眾及專業人士參與及體驗設計。

作為一個致力支持創意設計人才的平台，deTour 為香港及國際設計師提供跨領域合作的機會，使天馬行空的想法轉化為切實具體的設計方案，並讓公眾從中探索及了解設計師如何透過設計，回應社會以至個人內在的需求。

歷屆活動：<https://detour.hk/main/tc/past-years/>

deTour 2026

日期

20 – 29/11/2026

地點

PMQ 元創方

香港中環鴨巴甸街 35 號

主題

Better, Not Perfect:
Prototypes for Tomorrow



年度主題

Better, Not Perfect: Prototypes for Tomorrow

「這座城市，是在無數次的推敲、實踐與修正中，徐徐成形。」

我們習慣在摸索中探問可能，在日常中步履不停。在香港，設計從不是遠離大眾的宏大理想，而是生活裡那份靈活應變、務實求進的生命力。

「Better, Not Perfect」是一份邀請，讓我們「迭代精進」視為一種心態。進步的指標，不在於純粹追求完美，而在於我們是否願意不斷思考、演煉，並從各種面向與現實環境對話。

身處這座極度稠密、高度競爭且瞬息萬變的城市，設計鮮有從零開始的餘裕。相反，它往往從有限的縫隙中，生長出更貼合生活的維度。透過優化既有事物，讓設計更具人性溫度，並隨時代脈搏律動。

今屆 deTour 聚焦於那些為日常帶來微細卻具有深刻潛力的設計：可能是更契合生活感知的器物、更具人文關懷的系統，或是更顯開放與包容的在地實踐。

這並非宏大的烏托邦藍圖，而是一場踏實的實踐過程。

deTour 2026 設計節的核心，在於探索設計如何從意念萌發、研究、落地，最終蛻變為形塑未來的方案。

展覽將包羅設計與跨領域的探索 —— 包含探討未來發展的概念、創新物料的應用，到社會設計與數位生活的新常態。不論是傳統工藝的嶄新演繹，還是人工智能的輔助，皆在此交匯，並持續演變。

我們徵集設計原型（ Prototypes ）、研究中的作品，以至對未來的設計構想。這些作品不必完美，但必須展現迭代的軌跡與思考的深度。那些直面不完美、並在不斷試錯中進化的創作，正是我們期待的風景。

在日益複雜的世界中，設計不一定要憑空創造；選擇在既有基礎上精進，也是一種推動城市進步的創新。

deTour 2026 呈現的設計並非最終答案，而是一場關於人、地方與可能性之間的持續對話。

不求完美。持續演變。並肩前行。

黃馨

deTour 2026 特約策展人

策展單元概覽

deTour 2026 透過三個全新策展單元，以不同視角探索年度主題「Better, Not Perfect: Prototypes for Tomorrow」：

- **THE CONCEPT LAB** | 策展人：曾偉俊與何鴻禮（納研作室）
- **THE IRL FIELD** | 策展人：張凱坤（衡建設計）
- **THE FUTURE TRACK** | 策展人：鄭智禮（NNNNNNN.）

THE CONCEPT LAB

策展：曾偉俊、何鴻禮 | 納研作室

從日常物件出發，加上一個 (+1) 新的想法，足以帶來明顯的改變。

設計在這裡被理解為一件持續演進的實踐過程，而非追求完美的終點。呼應「Better_____, Not Perfect」的概念，它從生活裡的既有之物開始，透過一個新的介入，使原有事物的形狀、用途或意義產生轉化。

這種轉變不只是靈光一閃，必須落實於行動。設計師需透過研究、草圖與反覆測試，將想法發展為物件、家具或空間。每個提案的背後都有一個核心提問，一個需要被回應的概念或理論。這個回應可能導向一個解方，也可能開啟一條新的路徑。

「THE CONCEPT LAB」是一個讓「回應」持續演化的空間。這裡不追求完美的成果，而是看重過程中那些尚未確定、甚至暫時無效的嘗試。一件失敗的作品並非錯誤，而是紀錄，標示出限制、誤判，以及尚未探索的可能。原型在這裡不只是驗證工具，更是思考的媒介。每一次迭代，都是概念的再定義、與使用者關係的再調整，也是設計在真實條件下如何運作的進程。

這個展區像一座開發引擎，將初期的想法具體化，讓測試的過程被看見，也讓設計展現它如何回應真實需求。透過過程的展示與反覆修正，「Better_____,Not Perfect」試圖說明：設計可以從日常出發，經由實驗推進，其價值不在於裝飾，而在於產生可被感知的影響。

THE IRL FIELD

策展：張凱琨 | 衡建設計

實證：第 (+1) 次迭代

此展區聚焦於能建立新標準的物件，而非尋求純粹展示外貌的原型。展出作品可以直接拿在手上、能使用，且極具完成度，用以證明創作者確實能提升物件品質。徵集類別涵蓋家具、照明、陶瓷與表面材質 (Surfaces)。這些作品都經歷過漫長的開發週期，每一次接榫、比例、表面調整與實際表現，都完整記錄了無數次測試與修改的決定。展區想呈現的是從思考轉化為實體的過程，甚至歡迎展示那些在不同測試中留下的痕跡。

策展單元概覽

這裡的物件是長期研究的階段性成果。在 deTour 2026 設計節中，「THE CONCEPT LAB」提問與思考，「THE IRL FIELD」則給出具體解答。策展方向不追求潮流，轉而專注於透過長期研究所達到的成熟度，逐步推進技術，直到物件本身的結構與功能已具備充分的說服力。面對快節奏汰舊換新的商業世界，此處展示了如何將廢料透過嚴謹研究，轉化為全新日常的使用標準。永續絕非表面的包裝，而是創作者長時間尊重物質的開發成果。此研發過程或許緩慢、卻絕對必要，因為真正的品質需要深思熟慮，每一次技術的突破都來自反覆試錯的演進。

這些展品本身即記錄了其演進的軌跡。在這凡事講求效率的城市，這場公開徵集想提出設計的其他可能性：真正的改變不一定是憑空創造，而是直面現有的問題與限制，直到材料在無數次反覆實驗中，親手雕琢出未來的答案。

THE FUTURE TRACK

策展人：鄭智禮 | NNNNNNN.

科技與效率往往是談論未來的第一直覺，例如更快的系統、更智能的裝置，或是更完美的解決方案。然而在解決問題時，「情感」這項核心本質卻經常被忽略。「THE FUTURE TRACK」為未來的設計提出了另一個思考方向。本展區的出發點不在於修補缺陷，而是希望透過設計重塑對生活的感受，並開拓想像的維度。

展品不再侷限於單純的功能改良，而是打破常規，賦予日常熟知的物件意想不到的型態與用途。常見的物品被重新解構，展現出新面貌；實用的工具變得有趣，習以為常的互動則變成引發好奇心的瞬間。這些微小的改變或許無法立刻解決最迫切的問題，卻打破了既有的思維框架；而這看似不起眼的轉變，往往正是推動巨大變革的起點。

置身於以生產力與數據衡量創新的時代，設計的未來不應只有冰冷的技術，更關乎情感的傳遞。本展區內的大型作品，正是想找回這些被忽略的感受——透過觸動人心的設計，引導大眾停下腳步、會心微笑、提出問題，並重新審視實用與價值的既定觀念。

「THE FUTURE TRACK」展區的創作者重新想像那些我們早已習以為常的日常。他們打破物件既定的功能標籤，模糊了設計、藝術與發明之間的界線。這些作品證明了創造力從不該被效率綁架，而是在未知、參與和重新詮釋的碰撞中，才最能展現生命力。透過設計將這些尋常物件重新敘事：未來，從不是一個不可及的想像，而是擁抱各種可能的心態。

此次展覽無意去預測未來，而是放大設計透過情感可能激盪出的迴響。因為真正的未來從不單靠冰冷的解決方案去建造，而是由想像力，一筆一劃形塑而成。

我們現正向本地、中國內地及海外人才 * 徵集創意計劃書，歡迎投件回應年度主題 **Better, Not Perfect: Prototypes for Tomorrow** 。

本次公開徵集分為兩大提案類別，參加者可根據作品屬性，自由選擇其中一項提交計劃書：

- 類別一： **THE CONCEPT LAB & THE IRL FIELD** 展區
策展團隊將依據提交作品的屬性與內容，挑選並規劃至最合適的展區。
- 類別二： **THE FUTURE TRACK** 展區

評審委員會將就以下指引及評分比重評選計劃書：

THE CONCEPT LAB & THE IRL FIELD	THE FUTURE TRACK
<ul style="list-style-type: none"> · 創意與實驗; 影響與意義(30%) · 回應主題(30%) · 表達與演繹(20%) · 可行性與實用性(10%) · 研究與原型(10%) 	<ul style="list-style-type: none"> · 創意與實驗; 影響與意義(40%) · 回應主題(25%) · 可行性與實用性(20%) · 研究與原型(10%) · 表達與演繹(5%)

獲選單位將成為 deTour 2026 設計節(「deTour 2026」)的參展單位，並獲資助作品的製作費用，於 deTour 2026 中展出。此外，獲選提案還有機會在中國內地或海外地區展出。

* 如境外參加者未能親身到港，須提交相應的詳細執行方案，包括運輸、佈展安排、拆除、相關證明書及所需費用。

項目資助

提案類別	資助金額
THE CONCEPT LAB & THE IRL FIELD	資助額最高為港幣 60,000 元 *
THE FUTURE TRACK	資助額為港幣 100,000 - 150,000 元 *

* 實際資助金額將取決於最終獲通過的計劃書。

付款計劃

階段	金額	準則
1	20% 訂金	項目開始後，並在收到已簽妥的協議書和初始按金發票正本後 4 到 6 週內。
2	40% 第二期款項	完成項目里程碑* 的第 3 階段，並在收到第二期款項發票正本後的 4 至 6 週內。
3	40% 餘款	完成項目里程碑* 的第 4 階段，並在設計節完結後、收到尾款發票正本的 4 至 6 週內。

* 項目里程碑已載於附件二。

參加者可以根據以下要點提交設計概念提案：

1. 創意與實驗；影響與意義
 - 構思和手法的原創性
 - 願意冒險或探索非常規的想法
 - 文化、社會或概念的潛在影響
 - 作品的意義和深度
 - 融合藝術表達與科技元素的作品

2. 回應主題
 - 與展覽主題的一致性
 - 對主題的反思或詮釋的深度
 - 將抽象理念轉化為設計的細膩思考

3. 表達與演繹
 - 傳達想法的清晰性和連貫性
 - 展示方法的適當性和有效性
 - 對空間、感官或體驗方面的整體考量

4. 可行性與實用性
 - 考量時間與資源限制下的可行性
 - 技術的合理性和材料的適當性
 - 安全考量

5. 研究與原型
 - 研究問題的明確性、合理的方法、從研究結果中提煉設計觀點
 - 創作過程的演變軌跡與學習積累

作品尺寸

不大於 3 米(闊) × 3 米(長) × 3.5 米(高)

形式

- 作品可以互動裝置、或可公眾參與的設計裝置，或平面 / 立體 / 多媒體作品的形式呈現。參加者於規劃裝置或展覽時須考慮到場地的環境特性。請在計劃書內附上草圖或模擬圖介紹初步設想的展示形式，參加者可下載場地照片作模擬圖素材。獲選單位須於稍後提交詳細的佈置計劃。
- 作品可應用各種媒介，包括但不限於視覺傳達、工業 / 產品 / 家具設計、社會設計、時裝 / 紡織設計、空間 / 建築 / 室內設計、數碼媒體及跨媒體等。

展出位置

地面廣場 (G / F 戶外場地)，詳情請參閱附件一：展覽場地。

安全

作品應符合向公眾展示的安全要求，詳情請參閱附件三：安全指引。同時，所有與安全檢測及證明的相關費用將由參展單位承擔。

a. 所需文件

1. 填妥網上報名表格，包括參加者資料、製作預算及確認欲參與之提案類別

- 參加者可以個人或團隊名義報名
- 參加者需填選欲參與之提案類別：
 - 類別一： **THE CONCEPT LAB & THE IRL FIELD**
 - 類別二： **THE FUTURE TRACK**
- 須包含作品名稱和簡介，字數限制為 200 字
- 須於製作預算中列明計劃所有相關費用及支出
- 必須簽署聲明

2. 創意計劃書

參與類別一(**THE CONCEPT LAB & THE IRL FIELD**)的申請者，請於創意計劃書內回應以下問題：

- 概念與描述(100 字內)
 - 你的創作試圖改變什麼固有物件、做法或觀念？
 - 在形狀、用途或目的上，有什麼轉化？
 - 請說明你的設計概念
- 過程展示 (100 字內)
 - 你將如何展示創作過程？
 - 你會展出哪些過往作品或過程研究(包括草稿、筆記、原型 / 模型) ？
 - 在這些研究迭代後，你將如何呈現最終成果？
- 以 deTour 作為計畫發展平台 (100 字內)
 - 你會如何利用準備展覽期間，進行作品測試、迭代與優化？
 - 你預期可能會遇到什麼問題？如何從中學習？
 - 請說明你如何運用 deTour 這個平台，推動項目的後續發展。
- 參與 deTour 展期後的持續發展 (100 字內)
 - deTour 展期結束後，你的下一步計劃是什麼？
 - 你會怎麼繼續發展作品、讓概念更成熟，直到讓設計完整落地？
- 概念呈現
 - 你的概念會如何呈現？
 - 請以圖像清楚說明，並標示主要尺寸及材料。
 - 作品暫定最大尺寸限制：3 米 (寬) × 3 米 (深) × 3.5 米 (高) (作品可小於此尺寸)
 - 建議圖則比例，例如：1:15 平面圖、1:15 立面圖、1:15 軸測圖 / 等角透視圖、3D 模擬圖。

計劃書提交規格

- 文件須以 PDF 格式提交，A3 橫式，不多於 10 頁，須包括但不限於以下內容：
 - Mood boards、圖像、草圖及 / 或模擬圖
 - 執行計劃如施工方案、製作和安裝時間表

- 電子檔案大小上限為 10MB，全份字數限制為 1,000 字
- 不可包含個人 / 團體資料、標誌或任何提示身分的資訊 (如個人或公司名稱)
- 回應上述問題 (適用於類別一申請者)

3. 個人履歷及作品集

- 不多於 4 頁 A3 尺寸的 PDF 文件
- 電子檔案大小上限為 5MB

b. 重要提示

- 截止日期: 請於 2026 年 7 月 19 日(星期日)下午 6 時(香港時間)前提交申請
- 請注意, 參加者須先按「遞交申請」, 並於屏幕顯示「表格已提交」方為完成網上報名。請於遞交報名前先確認表格資料已正確填妥。
- 每份計劃書只能提交一份網上報名表格, 如有重複, 將採納第一份報名表格。
- 若計劃書擬同時參與兩個類別, 申請者應為各類別分別提交一份申請, 並完成相應之報名程序。
- 參加者若成功遞交報名, 將會收到系統自動發出的確認電郵。

c. 注意事項

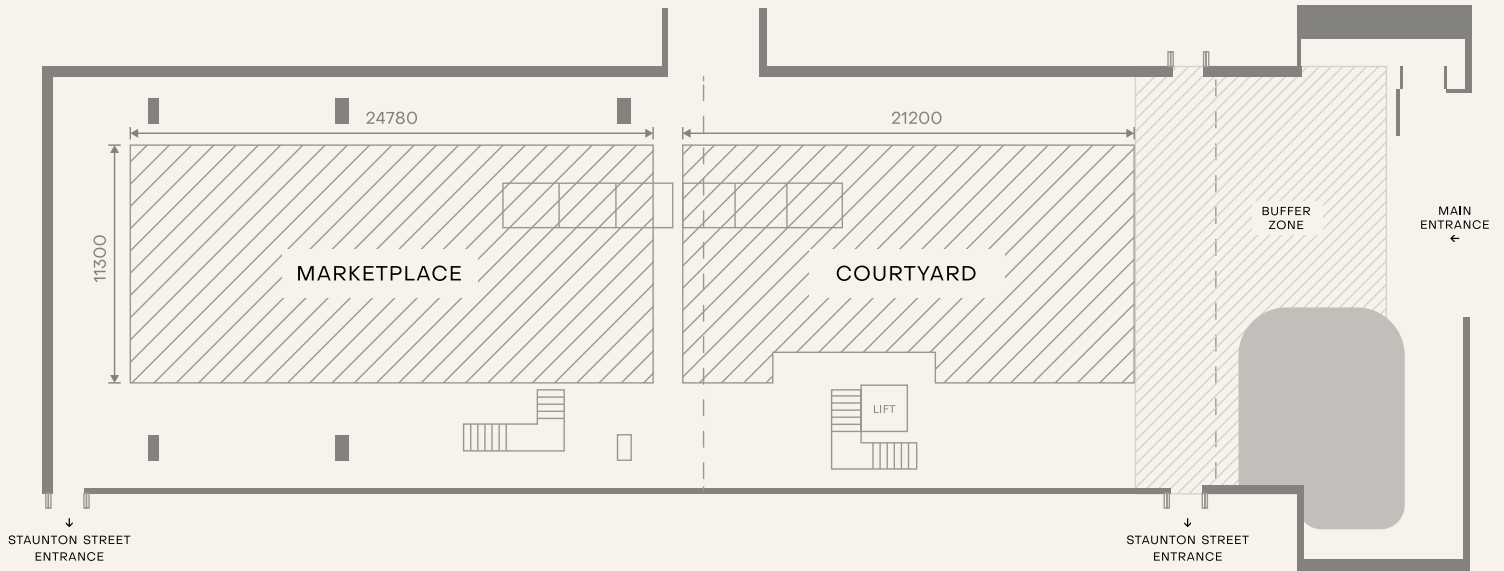
- 本資料冊內容僅供參考, 內容若有任何更動, 恕不另行通知。
- 主辦單位及策展人沒有責任向申請者披露計劃書未能入選之原因。
- 如中文資料冊與英文資料冊有所差異, 一概以英文版本為準。
- 所有遞交的資料恕不退還, 申請人請自行保留備份。

19/07 下午 6 時 (香港時間)	公開徵集截止
27/07 – 12/08	評審 (入選者經遴選後將獲邀參加面試，面試將會安排在 8 月 10 至 8 月 12 日之間)
19/08 – 21/08	結果公佈 (以電郵個別通知)
25/08 – 27/08	啟動會議 (討論計劃書及設計細節)
28/08	確認資助金額
14/09 – 16/09	與策展團隊開會，討論製作進度及進場安排。獲選單位需提交作品設計及製作過程之紀錄。
17/09 – 18/09	遞交工程圖則及展開製作
9/10	完成辦理 RSE 證書 (如適用) (請參閱附件三)
16/11 – 18/11	進場、佈展、測試及完成 完成辦理 FS251 及 / 或 WR1 證書 (如適用) (請參閱附件三)
19/11	deTour 2026 – design festival 媒體預覽日
20/11	deTour 2026 – design festival 公開展覽及開幕禮
20/11 – 29/11	deTour 2026 – design festival 公開展覽
30/11 – 2/12	拆卸、離場及還原場地

展覽場地

戶外場地

地面廣場 (PMQ 元創方 G 樓)



Courtyard

頂部空間淨高：
約 4.5m



Marketplace

項目里程碑

階段	項目里程碑
1	<p><u>作品設計方向</u></p> <ul style="list-style-type: none"> · 以專業的方式提供以下方向： <ul style="list-style-type: none"> · 創意方向 · 設計方向 · 技術方向
2	<p><u>作品開發</u></p> <ul style="list-style-type: none"> · 提供詳細的執行計劃： <ul style="list-style-type: none"> · 最終設計 · 因應所獲派之場地的佈展計劃 · 製作和安裝計劃 · 運作提案 · 提交上述資料給主辦單位和策展團隊審閱和批核 <p><u>宣傳</u></p> <ul style="list-style-type: none"> · 提交相關資料作宣傳用途, 包括：1. 參加者個人簡介及照片；2. 作品簡介及相關圖片
3	<p><u>作品製作</u></p> <ul style="list-style-type: none"> · 根據主辦單位和策展團隊的要求，提供進度更新情況和安排現場考察 · 提供結構 / 技術繪圖 (如適用) · 製作作品 · 現場安裝所需的設備和傢俱
4	<p><u>作品佈置及運作</u></p> <ul style="list-style-type: none"> · 協調現場作品安裝，包括獲取所有必需的許可證 · 與主辦單位協調運作 · 於展覽期間維修作品

安全指引

安全指引

- 新安裝的電力裝置，以及原有電力裝置的新加裝或改裝部份都須由註冊電業承辦商及工程人員檢查及測試並簽發《完工證明書》（機電工程署表格 WR1），以確認電力裝置符合法定的安全規格。
- 高度及 / 或寬度逾 2.5 米的展覽作品須由註冊結構工程師驗證其結構安全及簽發證明書（ RSE Certificate ）。
- 如展覽作品包含木材、天然物料或布料，須屬非易燃或經過防火塗料處理，以符合消防安全條例。
- 所有展覽作品須穩固並安全地展示於指定地點，且不得擅自在公眾休憩空間、地下展示廊、牆壁或石屎地板上進行任何展示，如獲 PMQ 元創方事先批准除外。
- 在展覽期間(包括進場及離場)，參展單位須為其作品及個人物品負責，避免損毀、遺失或盜竊等。
- 所有與安全檢測及證明的相關費用將由參展單位承擔。
- 如中文指引和英文指引有所差異，一概以英文版本為準。

Enquiry 查詢
opencall@detour.hk

deTour 2026 — design festival
Open Call Online Application Form
公開徵集網上報名表格
<https://pmq.hk/eGIQY>

Past Editions 歷屆活動
<https://detour.hk/main/tc/past-years/>

Facebook
[@detourhk](https://www.facebook.com/detourhk)

Instagram
[@detourhk](https://www.instagram.com/detourhk)

YouTube
[@detourhk](https://www.youtube.com/detourhk)